





# ONLINE INTRO TO RADIO JOURNALISM WORKSHOP APPLICATION

In this fun, challenging, and hands-on virtual workshop, teens learn radio journalism and storytelling skills, build confidence, and work with others while creating a radio story about one person in their home or community. The 2021 workshop will be held online on Zoom, and will run from **Monday**, **July 12 through Friday**, **August 6**, **2021**.

**EARLY APPLICATION DEADLINE:** *TUESDAY, MARCH 9TH at 11:59 PM PST* **FINAL APPLICATION DEADLINE:** *TUESDAY, MAY 4TH at 11:59 PM PST* 

We encourage you to apply early! The application process will become more competitive after the first deadline passes.



To fill out a digital version of this application, go to <u>kuow.org/summer</u>.

RadioActive is a program of KUOW 94.9 Public Radio. This workshop is a **PAID** opportunity open to teens ages 15-18 in the greater Seattle area. It is also the entry point to RadioActive's Advanced Producers program, a year-round opportunity to collaborate on youth-led radio productions.



#### **WORKSHOP DETAILS**

#### YOU SHOULD APPLY IF:

- You are 15-18 years old and live in the greater Seattle area (Pierce, Snohomish, or King county).
- You're engaged in the world. You're curious and always asking questions.
   You love writing and want to try telling true stories through sound.
- You want to share all sides of a story as a journalist — this workshop is NOT a platform to promote a cause, organization, or point of view.
- You're ready to try new things: No journalism experience required!

#### WHEN, WHERE & WHAT:

- In this workshop, you will work with a mentor to produce a true audio story about one person in your home or community.
- DATES: Monday, July 12 through Friday, August 6, 2021. There will be an orientation on July 7 and a virtual Listening Party on August 14.
- WEEKLY SCHEDULE BY DAY:

→ Mon: 10 AM-noon and 2-4 PM

→ Tues: 10 AM-noon and 2-4 PM

→ Wed: 10 AM-noon and 2-4 PM

→ Thurs: 2-4 PM

→ Fri: Optional drop-in sessions

Note: You will put in additional time outside of workshop hours to complete projects.

• LOCATION: Online, on Zoom.

#### **EXPECTATIONS:**

- Attend all workshop meetings.
- Complete work on time (you will work outside of workshop hours).
- Work on your own and in small groups.
- Have fun, be creative, take risks!

#### WHAT YOU'LL GET:

- Improve your communications skills: writing, listening, and talking to people.
   Build your confidence and leadership skills.
- Work with professional journalists.
   Develop time management skills and meet deadlines in a professional setting.
   Learn how to give and receive feedback in a collaborative and creative environment.
- Be part of a supportive, collaborative, fun group of teens. Gain mentors to support your career and education path.
- All equipment needed is provided for the duration of the program, including a laptop, smartphone, and/or internet hot-spot if needed.
- The story you produce will be posted on KUOW.org and included in the RadioActive podcast. Some stories may air on 94.9.
- By finishing this workshop, you earn the opportunity to keep making radio at KUOW as an advanced producer.
- For successfully completing the workshop, you'll earn \$600.



# **COVID-19 FAQ FOR AN ONLINE WORKSHOP**

The summer 2021 workshop will be held virtually, on Zoom, due to the coronavirus pandemic.

• Do I need to have my own computer and internet connection to do this workshop?

No! We'll provide a laptop and audio recorder for each participant, and a smartphone and/or wifi hot-spot if you need one. We'll disinfect the equipment in advance and arrange to deliver it to you in a safe way.

Will we still have mentors in an online workshop?

We'll still have skilled journalism mentors working one-on-one with each participant.

Will there still be a listening party at the end of the online workshop?

We'll be sharing the stories via an online event that will be shaped by participant feedback.

• Will I still be able to participate in RadioActive Advanced Producer programming if I do the online workshop?

Yes! Anyone who completes the online workshop will be a part of our graduate community. We won't be able to cover the same exact stuff in this workshop as in our regular summer program, so we'll find a way to offer opportunities for additional skill-building to graduates of this workshop if they want to join certain Advanced Producer programs.

Since the workshop is online, can I apply if I live outside of the Seattle area?

Unfortunately, no. This workshop is only open to teens ages 15-18 who live in the greater Seattle metropolitan area (King, Snohomish and Pierce counties). This is because teens in this workshop will be eligible for future in-person programming, which takes place in Seattle's University District.

Will there be chances to meet in person if it is safe to do so by the summer?

Safety of participants and staff is our top priority. If given the green light to do so by CDC guidance and KUOW leadership, we will offer the opportunity to have some small-group meetings at the KUOW radio station in Seattle's University District. Either way, we will offer optional online social meetups with KUOW staff throughout the workshop.

• Is the in-person Intro to Radio Journalism Workshop canceled forever?

Definitely not! We're hoping to bring back our regular summer workshop next year. We're putting a pause on it for now so that we can come back strong as soon as possible.

QUESTIONS?

Email Kelsey Kupferer at kkupferer@kuow.org or call/text 206-945-4346.



<u>APPLICATION PAGE 1/5</u>: Please fill out completely. Have your parent/guardian SIGN if you are under 18.

#### PERSONAL INFORMATION

In order to be admitted to this workshop, **you must legally be able to work in the United States.** You will be asked to provide documents showing that you are a citizen or national of the U.S., a lawful permanent resident, an alien authorized to work in the U.S., or a non-resident alien by courtesy appointment.

Are you legally able to work in the U	Jnited States?	☐ Yes ☐	I'm not sure		
Your full legal name		What name should we call you?			
Your main phone number			Is this a cell or home phone?		
Tour main phone number			_		
Your main email address			How do you prefer to be contacted?		
			☐ Text ☐ Phone ☐ Er	nail	
Your address			City and zip code		
What school do you attend (if any)?	1	What grade?	How old will you be as of July 6 <sup>th</sup> , 2021?	Your birthday	
			July 0 , 2021.		
Name of parent/guardian	Their daytime	l phone number	Their email address		
REFERENCE INFORMATION					
our reference is an adult mentor or t		ed to you. It sho	uld he someone who has worke	ed with you and	
knows you well. You may want to tell		-		a min you and	
Name of reference		How you	How you know them (i.e. "my English teacher")		
Their daytime phone number (with area code)		Their ema	Their email address		
DADENTAL DEDMISSION F		VVITE LINIDE	AGE 19.		
PARENTAL PERMISSION FOR APPLICANTS UNDER AGE 18:					
I understand the time commitment of this workshop. I support my child in applying for RadioActive. [NOTE: Parents/guardians may also email Kelsey to give permission at kkupferer@kuow.org]					
Parent/guardian signature:			Date	٠.	



### APPLICATION PAGE 2/5: Please fill out the questions on the next few pages using your OWN unique voice. You don't have to write formally. We want to get to know you!

\*\* We want you to share your truth. Please know that RadioActive staff members are mandated reporters. under age 18 has suffered abuse or neglect we MUST report it to the Department of Health and Human Services. Read about our policy at http://bit.ly/2sHrxxR \*\*

That means that if anything you write in this application gives us reasonable cause to believe that someone Why do you want to be a part of this program? How do you think this program will help you reach your goals? What's a story that you love, or that inspires you? Maybe it's a book you've read, a podcast you've heard, or a movie or TV show you've seen. What do you love about it? Be as specific as possible! Is there anything else you want us to know about you? Why do you think you should be accepted into RadioActive's workshop?



#### **APPLICATION CONTINUES ON NEXT PAGE: Make sure to complete your STORY PITCH!**

#### PITCH US A STORY!

In the RadioActive workshop, you'll learn how to tell a TRUE story using sound. So pitch us a story! That means: propose a story from your life or community that you want to tell, and that other people will want to hear. **Your story will focus on one main character.** 

What touches your heart, inspires you, confuses you, or makes you mad? What do people need to hear about? Who do you want to learn more about? **The best stories are ones that mean something to you.** 

**COVID note:** You will interview your main character. If your main character lives in your home or is in your household's COVID bubble, you can interview them in-person. If your main character is outside of your home or COVID bubble, you'll interview them remotely (over the phone or computer—we'll show you how).

#### **STORY PITCH EXAMPLE** (from a past workshop application):

My story will be about my mom. What my mom is doing is trying to reteach me and my siblings how to speak and write Somali properly.

My mom is always calling us Somalia's lost generation. She says we came to America too young to have a culture and mother tongue to hold onto and that we need to learn now so that we can pass our culture and language on to our children. I think my story will hold listeners attention because people can relate to losing not only their mother tongue or culture but even family traditions that your parents may have made. We all have things we used to do with our families when we were young that we may have stopped doing, not because we forgot but because we just didn't want to take the time to do it.

The sounds I'd record would be my mother saying a word and me and my siblings repeating it to learn, me and my siblings speaking in broken Somali, and my mom and aunts speaking fluently in Somali.

I hope to learn why so many first generation immigrants have a hard time holding on to their culture and ways for us to connect to our cultures and languages without losing what we've learned of American culture and the English language. I want to tell this story because I think people feel ashamed of not being able to speak to their parents or grandparents, and not being able to connect to them the way they could if language/cultural norms weren't different. It's important to talk about the problems in day to day life for immigrants to help ease the process of their moving and to show that there are people like them in the media.

#### **COMPLETED STORY EXAMPLES:**

Follow these links for stories from past workshops. Get inspired by what you can create!

- How one transgender dancer challenges the Bollywood binary by Keya Roy kuow.org/stories/how-one-transgender-dancer-challenges-the-bollywood-binary
- Growing up on opioids: How music set this Seattle teen straight by Jared Lam kuow.org/stories/how-music-helped-heal-this-teenager-s-drug-abuse
- A poem for my mother, a Vietnam boat refugee by Sarah Pham kuow.org/stories/a-poem-for-my-mother-a-vietnam-boat-refugee
- My aunt helps immigrant students get the type of education she deserved as a child by Hebaq Farah kuow.org/stories/my-aunt-helps-immigrant-students-get-the-type-of-education-she-deserved-as-a-child



#### **APPLICATION PAGE 3/5:**

#### PITCH #1 FOR A TRUE STORY THAT YOU WANT TO TELL ON THE RADIO (REQUIRED):

**NOW IT'S YOUR TURN!** Tell us about your story idea on the following pages. **Don't forget that this must be** a **true story, not one that you've made up.** Your story pitch should focus on one main character. It's ok to ask for help or ideas, but the words should be your own. Write the way you speak!

**COVID note:** You will interview your main character. If your main character lives in your home or is in your household's COVID bubble, you can interview them in-person. If your main character is outside of your home or COVID bubble, you'll interview them remotely (over the phone or computer—we'll show you how).

#### Make sure to cover these points in your pitch:

- 1. **Who** your story is about (Make sure to write about a person, NOT an organization. Bonus if this is a person you know in your home or community).
- 2. What they are **doing** in your story.
- 3. **Why** they are doing that (their motivation).
- 4. Why do you think your story will **hold listeners' attention**?
- 5. What other **sounds** will you record?
- 6. What do you hope to learn? Why do you want to tell this story?



#### **APPLICATION PAGE 4/5 (OPTIONAL):**

#### <u>PITCH #2</u> FOR A TRUE STORY THAT YOU WANT TO TELL ON THE RADIO (OPTIONAL):

#### Make sure to cover these points in your pitch:

- 1. **Who** your story is about (Make sure to write about a person, NOT an organization. Bonus if this is a person you know in your home or community).
- 2. What they are **doing** in your story.
- 3. **Why** they are doing that (their motivation).
- 4. Why do you think your story will hold listeners' attention?
- 5. What other **sounds** will you record?
- 6. What do you hope to learn? Why do **you** want to tell this story?



#### **APPLICATION PAGE 5/5:**

Have you applied to RadioActive	How did you hear about this program? Please check all that apply.				
before?	☐ From an organization I belong to. Organization:				
□ Yes	☐ From an adult mentor/teacher/relative.  Name/organization:				
	☐ Someone from RadioActive came to my school/organization.  Name of school or organization:				
	□ On KUOW-FM (94.9).				
	□ On KUOW.org.				
	☐ On social media. Which platform and page?				
	☐ A RadioActive graduate.  Name:				
	☐ Other. Please specify:				



## **SUBMITTING YOUR APPLICATION**

# EARLY APPLICATION DEADLINE: TUESDAY, MARCH 9<sup>TH</sup> FINAL APPLICATION DEADLINE: TUESDAY, MAY 4<sup>TH</sup>

We must <u>receive</u> your application by 11:59pm on the day of the deadline (this is NOT a postmark deadline). We encourage you to apply early! The application process will become more competitive after the first deadline passes.

#### **HOW TO SUBMIT YOUR APPLICATION (THREE OPTIONS):**

- 1. Email your application to kkupferer@kuow.org
- 2. Fill out the application online at know.org/summer
- 3. Mail your completed application to KUOW:

Attn: RadioActive – 2021 Summer Workshop KUOW Puget Sound Public Radio 4518 University Way NE, Suite 310 Seattle WA 98105

You should hear back from us with confirmation that we've received your application within two days after the deadline. Please contact us if you haven't heard back by that time.

Selected applicants will be invited to interview with RadioActive. Interviews will be held on Zoom or over the phone. Please note that due to limited space and a large number of applicants, completing an application and interview does not guarantee admission into RadioActive.

If you have any questions, please contact Kelsey at <a href="kkupferer@kuow.org">kkupferer@kuow.org</a> or (206) 945-4346 [TEXTS OK]. We look forward to hearing from you!