



## APPROVED MINUTES

### MEETING OF THE PSPR BOARD OF DIRECTORS FEBRUARY 28, 2019 MEETING 4:30 P.M. – 6:30 P.M.

Upon notice duly given, the Annual meeting of the **BOARD OF DIRECTORS** (the “Board”) of KUOW/Puget Sound Public Radio (“KUOW”) was held at 4518 University Way NE Suite 310 at KUOW Puget Sound Public Radio.

**PRESENT:** Mark Ashida (Chair), Andy McGovern (Vice Chair/Secretary), Jon Schorr (Treasurer), Haeryung Shin, Indranil Ghosh, Colleen Echohawk, Shauna Causey, , Vivian Phillips, Hanson Hosein, Randy Hodgins, Paul Butler, Caitlin Duffy, Christopher Jay, David Roberts, Filiz Efe McKinney, Heidi De Laubenfels, David Landau, Virginia Anderson, Demetria Elmore, Irwin Gorman, Ian Warner, Sharon Kioko, Caryn Mathes (General Manager and President),

**ALSO ATTENDING (STAFF):** Dana Faust, Jennifer Strachan, Stewart Meyer, Karyn Andriesen, and Fieta Robinson (EA/Board Liaison), Maurice Rankin, Justis Phillips, Hollie Seiler, Melissa Laird, John Ryan, Kate Walters, Andrew Storm

**ABSENT:** Nicholas Patrick, Aaron Rocke, Wier Harman

#### I. MEETING CALLED TO ORDER

Chair Mark Ashida welcomed the members and guests. Ms. Ashida called the meeting to order at 4:35 pm.

#### II. BOARD BUSINESS

##### *Motion to Reelect Colleen Echohawk*

Mr. Ashida called for a motion to reelect Colleen Echohawk. She was inadvertently left off the motion at the Annual Board Meeting on November 2. The motion elected Ms. Echohawk to her second three-year term, ending in 2021. Ms. Anderson moved, Mr. Ghosh seconded, the motion was carried effective immediately.

##### *Motion to Approve the November 2, 2018 Annual Board Meeting Minutes*

Prior to the meeting, Mr. Landau pointed out some technical changes to the meetings such as Mr. Landau’s reelection for a remaining 2 year term, ending in 2020 instead of 2021. With these changes made, Irwin Gorman moved to approve the minutes with Jon Schorr seconding.

#### COMMITTEE REPORTS

##### *Development Committee*

Ms. de Laubenfels gave a Development Committee update with their Top 3 2019 goals, shared their 2019 workplan both in calendar and tactical form. Ms. Phillips spoke of the success of the UW Foundation Deep Dive with RadioActive and the 3/1 Art of Radio Lunch with its goal of dedicating more resources to arts reporting and elevating arts on the air.

##### *Finance Committee*

Mr. Schorr gave an update on the Finance Committee with their 2019 Goals. It is business as usual with the Finance Committee, working with the Finance Department on its audit. There is more creativity in the Finance & Investment Subcommittee. Mr. Jay reported the FISC Top 3 2019 Goals and the priority of aligning the KUOW investment portfolio more with the needs of the station.

##### *Governance Committee*

Ms. Anderson and Ms. Echohawk shared the Governance Committees Top 3 2019 Goals, including Board recruitment and nomination process, and the Board Retreat coming up on May 4. The retreat will take place at the Seattle Art Museum. The Co-Chairs emphasized getting Board input. The Board discussed potential themes and speakers. The Co-Chairs also updated that Henry Timms, the President of the 92<sup>nd</sup> Street Y and new President of Lincoln Center in New York City on March 19 for a Board Breakfast and Staff Conversation.

##### *Strategic Planning Committee*



## DRAFT MINUTES

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Ms. Causey shared the SPC Top 2019 Goals. The Strategic Planning Committee is committed to providing support to the GM/President during the time of the next Strategic Business Planning beginning in 2020.

#### *Executive Committee*

Mr. McGovern discussed the GM Evaluation Timeline, starting in April.

#### III. STATION BUSINESS

##### *Smart Speaker Strategy on the Eastside*

Mr. Meyer gave a presentation on Marketing's Smart Speaker Strategy, targeting the Eastside where KUOW reception is poor.

##### *General Manager Update:*

Ms. Mathes gave her Top 3 Things That Keep Her Up At Night, and wanted to remind the Board that strategic business planning is right around the corner and will be a robust 3 year plan from 2022-2025, as opposed to a more typical 5 year plan. She shared KUOW's KPI's on the Dashboard and shared overall performance.

#### IV. EXECUTIVE SESSION AND ADJOURNMENT

Mr. Ashida adjourned the meeting at 6:21 PM and entered an executive session at 6:22 PM. *The next meeting of the Board will take place on April 25, 2019*

Respectfully submitted,  
Andy McGovern, Secretary  
Fieta Robinson, Board Liaison  
Justis Phillips, Deputy Board Liaison