



KUOW, Executive Committee: April 21, 2022 Meeting Approved Minutes

KUOW/Zoom

Apr 21, 2022 at 4:30 PM PDT

Attendance

Members Present (Remote):

Mark Ashida, Ryleigh Brimhall, Irwin Goverman, Christopher Jay, David Landau, Heidi de Laubenfels, Liam Lavery, Caryn Mathes, Andy McGovern, Claire O'Donnell, Fieta Robinson, Kerry Swanson, Ian Warner

Members Absent:

Randy Hodgins

I. Welcome and Call to Order

Chair Chris Jay welcomed the Committee members. The meeting was called to order at 4:33 PM. Mr. Jay welcomed additional topics to the agenda.

A. Invitation to Disclose Possible Conflicts of Interest

There were no Conflicts of Interest.

B. Approval of February 10, 2022, Executive Committee Meeting Draft Minutes

Motion:

Mr. Jay then called for the approval of the Minutes from the February 10, 2022, Executive Committee meeting.

Motion moved by Heidi de Laubenfels and motion seconded by Mark Ashida. The motion was carried, the Committee approved the minutes as presented.

II. Committee Business & Updates

A. Reach & Resource Committee

Ms. O'Donnell briefly updated the committee on the draft of the board engagement opportunities form.

B. Finance & FISC Committee

1. FIN Committee Update

Mr. Lavery highlighted on annual deep dive. The KUOW revenue generating departments discussed the year to date financials and their goals of shifting listenership and filling open employee positions.

2. FISC Committee Update

Mr. Ashida presented the quarterly investment report from Bernstein. FISC and the Executive committee had a lengthy discussion on the next steps to continue with socially responsible investments and bonds.

C. Strategic Planning Committee

Mr. McGovern highlighted on the Audience Next Research Project presented by the staff. The presentation was centered on the objectives, goals, and timeline to analyze KUOW's audience. He also updated the committee on SPC's Deep Dive into the year to date metrics and the potential metrics for FY23.

D. Governance Committee Update

Mr. Landau updated the committee on the recruitment and the soon to be released nomination form. He also presented the most recent Board Retreat agenda, objectives, and goals. He reminded the committee of the option and value of the Board Source Non-Profit Governance Training.

1. Resolution to Update Committee Structure

Motion:

Mr. Jay then called for the approval of the amended committee structure. The committee structure was amended to note that Lisa Nitze had stepped down from the board, Roshni Naidu became the SPC Vice-Chair, Heidi de Laubenfels joined SPC, and the removal of a formal GOV Recruitment Subcommittee.

Motion moved by Andy McGovern and motion seconded by Irwin Goverman. The motion was carried, the Committee approved the resolution as presented.

E. DEI Committee

Mr. Warner presented and discussed the DEI Training sessions. The DEI Training was split into two session to allow better integration of concepts. He also updated the committee on the DEI committee's progress on PSPR Board DEI Philosophy, their workplan and their charter.

III. Executive Committee Update

A. CEO Assessment Update

Mr. Goverman presented the CEO Assessment Timeline and highlighted the difference between last year and this year assessment.

IV. Station Business & Updates

A. Board Engagement Officer (BEO) Update

Ms. Robinson announced the hiring of two Board Engagement Officers (BEO), Ryleigh Brimhall and Shawnteasha Crow.

B. COO Update

Mr. Swanson briefly presented his development of the COO position by interviewing staff and board members, and creating how this position will align with the org chart and the work with the CEO.

V. Open Session Adjourn

With no further business, Mr. Jay adjourned the open session and the meeting at 6:05 PM.