

# STAND WITH THE FACTS



PRESENTED BY: **KUOW** ORG 94.9 | **npr** & **W** CENTER FOR AN INFORMED PUBLIC UNIVERSITY of WASHINGTON

## YOUR MISINFORMATION TOOLKIT

What can you do to combat misinformation in your daily life? From strategies and games you can share with your children, to shortcuts for verifying information, here are some tried and true ways to stand with the facts.



### READ Laterally

Good fact-checkers read laterally, meaning they research across many sites to check the facts from various media outlets and sources.

[What "reading laterally" means - web literacy for student fact-checkers](#)



### CLEAR YOUR CACHE AND COOKIES WEEKLY

Your internet history is liable to deliver you targeted ads or articles. There are easy-to-follow mobile, desktop and operating system specific steps for clearing your computer's history.

[How to clear your cache on any browser](#)



## USE THE SIFT METHOD

Developed by Mike Caulfield of Washington State University, SIFT is helpful when sorting fact from fiction.

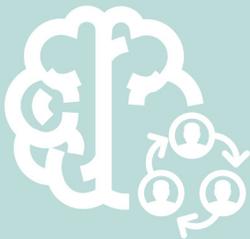
1. Stop. Get your bearings
2. Investigate the source.
3. Find better coverage.
4. Trace claims, quotes and media to the original context.

[SIFT \(The Four Moves\)](#)



## USE FACT-CHECKING RESOURCES

- The Rand Corporation has a robust [list of tools](#).
- [Snopes](#) is the definitive fact-checking site and reference source for urban legends, folklore, myths, rumors and misinformation.
- [FactCheck.org](#) aims to reduce the level of deception and confusion in U.S. politics.
- [UW's Center for an Informed Public](#) confronts misinformation through research, education, policy and engagement efforts.



## STAY INFORMED AND SHARE

- Check your emotions when you engage with news or information. Something that evokes a strong response is likely designed to do so, and might be less truthful.
- Talking with others about the realities of misinformation and ways to combat it is one of the most effective ways to create a more informed public.
- Attend events, webinars and forums such as Stand with the Facts.



## MODEL INFORMATION LITERACY FOR YOUR CHILDREN

- Say things like, “I wonder where the primary resource is for that article?” or “It’s unclear what is true. Let me look.” Then, demonstrate the SIFT method for your child.
- Have conversations with kids about how misinformation spreads. A game that demonstrates the virality of fake news can be found at [Bad News](#).

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