

# KUOW, PSPR Board: April 28, 2022 Meeting Approved Minutes

KUOW/Zoom

Apr 28, 2022 at 4:30 PM PDT

#### Attendance

# **Members Present (Remote):**

Michelle Merriweather, Mark Ashida, Ryleigh Brimhall, Irwin Goverman, Wassef Haroun, Jessie Harris, Randy Hodgins, David Iyall, Sharon Kioko, Shawnteasha Kirkwood-Coleman, Connie Kravas, Heidi de Laubenfels, Liam Lavery, Caryn Mathes, Andy McGovern, Janice McKenna, Filiz Efe McKinney, Claire O'Donnell, Fieta Robinson, Jon Schorr, Kerry Swanson, Ian Warner

#### **Members Absent:**

Virginia Anderson, Christopher Jay, David Landau, Roshni Naidu

## **Guests Present (Remote):**

Matt Alberston, Steve Alexander

I. Welcome and Call to Order

Vice-Chair Irwin Goverman welcomed the Committee members. The meeting was called to order at 4:31 PM. Mr. Goverman stated UW Land Acknowledgement. Mr. Goverman welcomed additional topics to the agenda.

- A. Invitation to Disclose Possible Conflicts of Interest
  - Mr. Goverman asked directors to disclose any conflicts of interest. There were none.
- B. Invitation for Additional Agenda Topics
  - 1. Congratulations to Filiz
    - Mr. Goverman acknowledged Ms. McKinney, whose documentary film Reflecting on Anti-bias Education in Action: The Early Years was nominated for a NW Emmy Award in the Diversity/Equity/Inclusion category.
- C. Approval of February 24, 2022, Board Meeting Draft Minutes

#### Motion:

Mr. Goverman then called for the approval of the Minutes from the February 24, 2022 Board meeting.

Motion moved by Connie Kravas and motion seconded by Ian Warner. The motion was carried, the Committee approved the minutes as presented.

# II. Committee Business & Updates

#### A. Reach & Resource Committee

Ms. O'Donnell briefly updated the committee on the draft of the board engagement opportunities form.

#### B. Finance & FISC Committee

#### 1. FIN Committee Update

Mr. Lavery highlighted on annual deep dive and FY21 Form 990. The KUOW revenue-generating departments discussed the year-to-date financials and their goals of shifting listenership and filling open employee positions.

## 2. FISC Committee Update

Mr. Ashida presented the quarterly investment report from Bernstein. FISC and the Board had a lengthy discussion on the next steps to continue with socially responsible investments and bonds.

# C. Strategic Planning Committee

Mr. McGovern highlighted the Audience Next Research Project presented by the staff. The presentation was centered on the objectives, goals, and timeline to analyze KUOW's audience. He also updated the committee on SPC's Deep Dive into the year-to-date metrics and the potential metrics for FY23.

## D. Governance Committee Update

Ms. McKinney presented the most recent Board Retreat agenda, objectives, and goals. She also updated the committee on the recruitment and the nomination form. She reminded the board of the option and value of the Board Source Non-Profit Governance Training.

## 1. Resolution to Update Committee Structure

#### Motion:

Mr. Goverman then called for the approval of the amended committee structure. The committee structure was amended to note that Lisa Nitze had stepped down from the board, Roshni Naidu became the SPC Vice-Chair, Heidi de Laubenfels joined SPC, and the removal of a formal GOV Recruitment Subcommittee

Motion moved by Liam Lavery and motion seconded by Heidi de Laubenfels. Mr. Goverman then called for the approval of the amended committee structure.

## E. DEI Committee

Mr. Warner presented and discussed the DEI Training sessions. The DEI Training was split into two sessions to allow better integration of concepts. He also updated the committee on the DEI committee's progress on PSPR Board DEI Philosophy, their work plan, and their charter.

## III. Executive Committee Update

Mr. Goverman presented the CEO Assessment Timeline and highlighted the difference between last year and this year assessment.

#### IV. Station Business & Updates

Mr. Swanson presented on his progress with the development of the COO position by interviewing staff and board members, and creating how this position will align with the org chart and the work with the CEO.

#### A. FY YTD Financials

Ms. Mathes briefly presented the YTD financials and cash flow.

# B. Racial Equity Team Update

Ms. Robinson provide a brief update on the Racial Equity Team and the Transforming Organizational Cultural Assessment (TOCA).

# C. Board Engagement Officer (BEO) Update

Ms. Robinson announced the hiring of two Board Engagement Officers (BEO), Ryleigh Brimhall and Shawnteasha Crow.

# V. Open Session Adjourn

With no further business and no request for an executive session, Mr. Goverman adjourned the open session and the meeting at 4:57 PM.