



# KUOW, PSPR Board: February 24, 2022 Meeting Approved Minutes

KUOW & Zoom

Feb 24, 2022 at 4:30 PM PST

## Attendance

### Members Present (Remote):

Virginia Anderson, Mark Ashida, Ryleigh Brimhall, Wassef Haroun, Jessie Harris, Randy Hodgins, David Iyall, Christopher Jay, Sharon Kioko, Connie Kravas, David Landau, Heidi de Laubenfels, Liam Lavery, Caryn Mathes, Andy McGovern, Janice McKenna, Filiz Efe McKinney, Claire O'Donnell, Fieta Robinson, Jon Schorr, Kerry Swanson

### Members Absent:

Michelle Merriweather, Irwin Goverman, Roshni Naidu, Ian Warner

### Guests Present (Remote):

Matt Albertson, Marlon Daniels

#### I. Welcome and Call to Order

Chair Chris Jay welcomed the Committee members. The meeting was called to order at 4:31 PM. Mr. Jay stated UW Land Acknowledgement. Mr. Jay welcomed additional topics to the agenda.

#### A. Invitation to Disclose Possible Conflicts of Interest

Mr. Jay asked directors to disclose any conflicts of interest. There were none.

#### B. Introduce New Employee, Kerry Swanson

Ms. Mathes introduced new employee, Kerry Swanson.

#### C. Approval of Draft November 18, 2021 Annual Board Minutes

### Motion:

Mr. Jay then called for the approval of Minutes from the November 18, 2021, Annual Board meeting. Motion moved by Virginia Anderson and motion seconded by Connie Kravas. The motion was carried, the Committee approved the minutes with amendments.

## II. Committee Business & Updates

### A. Reach & Resource Committee

Ms. O'Donnell provided a brief update on Reach & Resource's first committee meeting. Reach & Resource committee had staff departments speak on their departments and provided insight on how this committee and the board could support these departments.

### B. Finance & FISC Committee

#### 1. FIN/FISC Committee Update

Mr. Lavery briefly outlined the updates to IPS. Mr. Lavery discussed the 4rd Quarter Investment Report provided by Bernstein and the investment manager review. The Board had a robust discussion around the amount of KUOW/PSPR investments are in Social Responsible Investment.

##### a. Approval of IPS

**Motion:**

Mr. Jay called for a motion to adopt the revised ISP with amended language. Motion moved by Virginia Anderson and motion seconded by Wassef Haroun. The motion was carried, The Board approve the motion.

##### b. Approval of Continual Operational Expense with New Position

**Motion:**

Mr. Jay called a motion to approve of Continual Operational Expense with New Position. Motion moved by Heidi de Laubenfels and motion seconded by Sharon Kioko. The motion was carried, The Board approved the motion.

### C. Strategic Planning Committee

Mr. McGovern and SPC hosted its first of a series of Deep Dives into KUOW and invited Reach & Resource Committee to attend. Rami Al-Kabra, Senior Director for Digital Product, presented a draft of his Digital Division Vision. Jennifer Strachan planned to speak on Audience Research for the next SPC meeting.

D. Governance Committee Update

1. GOV Committee Update

Mr. Landau discussed onboarding of new members and the success of their onboarding partnership between new members and more experienced members. Ms. McKinney is working on training brownbag Lunch & Learns. Mr. Warner decided to lead the DEI Training with DEI Committee. Retreat Planning Taskforce was in the initial stages of planning and solidifying topic & objectives. Recruitment Taskforce was in Phase 1, identifying Board needs & priorities. With the initial Biannual Bylaw review, Ms. Robinson was in the process of developing the Board DEI Statement to be included bylaws, and, there was a discussion of requiring two year term for chair and committee chairs.

E. DEI Committee

1. DEI Committee Update

Mr. Warner briefly discussion the current review and development of charter, purpose, and workplan for the newly created committee.

III. Executive Committee Update

Mr. Hodgins briefly provide an update on UW Foundation and his presentation.

IV. Station Business & Updates

A. 7 Month Review of Financials

Ms. Mathes presented the 7 month review of financials and cash flow. She highlighted that Business Support was at 112% FYTD, Membership was at 96% FYTD, and Philanthropy was at 92% FYTD. KUOW ended January 2022 strong with KUOW having 165 operating days in reserves. The 70th Anniversary campaign was planned for the next 10 months. Ms. Mathes announced KUOW's working with U District Partnership to discussed how to better provide safety on University Way. Ms. Mathes provided progress update on the COO position being fleshed out to align with the FY2023 Budget Process.

B. Board Engagement Officer Update

Ms. Robinson provided an update on the progress of hiring the Board Engagement Officer position.

C. FY YTD Financials

Ms. Mathes presented the YTD financials and cash flow. She highlighted that Business Support was at 112% FYTD, Membership was at 96% FYTD, and Philanthropy was at 92% FYTD. KUOW ended January 2022 strong with KUOW having 165 operating days in reserves.

D. Racial Equity Team Update

Ms. Robinson provided an update on the KUOW Racial Equity Team (RET). RET was recruiting, preparing for the TOCA, and caucus groups. Also, Ms. Robinson introduced the staff lead on the Gallup Poll, Marlon Daniels. Mr. Daniels presented the December 2021 Gallup Poll results. There was overall increased of 0.21 to 4.10, out of 5, with percentile rank of 51%. KUOW Staff had a majority meaningful and overall positive change.

V. Open Session Adjourn

With no further business, Mr. Jay adjourned the open session at 6:24 PM. Mr. Jay called for an executive session.

VI. Executive Session

*An Executive Session can be called at any time during the meeting based on the following criteria: To consider matters relating to individual employees, proprietary information, litigation, and other matters requiring the confidential advice of counsel, commercial or financial information obtained from a person on a privileged or confidential basis, or the purchase of property or services whenever the premature exposure of such purchase would compromise the business interests of any such organizations.*

VII. Executive Session Adjourn

Mr. Jay adjourn the Executive Session at 6:23pm.