Agenda

I. Welcome and Call to Order 3:30 PM
   Presenter: Andy McGovern

   A. Invitation to Disclose Possible Conflicts of Interest
   B. Overview of Meeting Purpose
   C. Invitation for Additional Topics
   D. Approval of January 31, 2022, SPC Meeting Minutes
   E. What's new with KUOW
      Presenter: Caryn Mathes

II. Station Business 3:40 PM
    Presenter: Andy McGovern

    A. Deep Dive: Audience Research with Jennifer & Michaela
       Presenters: Jennifer Strachan, Michaela Gianotti
       1. Provide Feedback and Questions
          Presenter: Andy McGovern
    B. SPC Budget Deep Dive Presentation
       Presenter: Caryn Mathes

III. Committee Business 4:40 PM
     Presenter: Andy McGovern

     A. Board Retreat Update - May 21, 2022

IV. Additional Topics 4:50 PM
    Presenter: Andy McGovern

    A. Items for Executive Committee Agenda/Full BOD Meeting
    B. Next FIN/SPC Meeting - May 26 2022

V. Public Comment/ Executive Session 4:55 PM
   Presenter: Andy McGovern

   A. Executive Session
   
   An Executive Session can be called at any time during the meeting based on the following criteria: To consider matters relating to individual employees, proprietary information, litigation, and other matters requiring the confidential advice of counsel, commercial or financial information obtained from a person on a privileged or confidential basis, or the purchase of property or services whenever the premature exposure of such purchase would compromise the business interests of any such organizations.

VI. Adjournment
    Presenter: Andy McGovern